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Hixson Project Receives Additional Honors

Hixson's Bloomingdale's in Santa Monica wins second design award in two months.

(CINCINNATI; January 14, 2011) – For the second time in two months, one of the newest Bloomingdale's in the country, located in Santa Monica, California, has been selected by a jury of design experts as a best-in-class project. This week, the store's design won first place for "New or Completely Renovated Specialty Department Store" at the 40th annual International Design Awards sponsored by the Retail Design Institute, a leading association for the retail industry. The award follows closely on the heels of a similar award for the Bloomingdale's design won in mid-November at the Cincinnati Design Awards sponsored by the American Institute of Architects.



Working with partners such as Kevin Kennon Architects, Mancini Duffy (which submitted the project for Retail Design Institute review) and others, Hixson Architecture, Engineering, Interiors of Cincinnati oversaw the design and development of the new Bloomingdale's in Santa Monica, which opened in August 2010. The team thoroughly re-designed an existing fortress-like box (a former Macy's store) both inside and out to create the store, which is a unique blend of SoHo New York with a SoCal flair. Design features of the Santa Monica Bloomingdale's include:

- Thousands of floating stainless steel discs shimmering with the ocean breezes,
- A three-story glass curtain wall corner entry positioned directly across from a proposed light-rail station,
- Modular dressing room pods raising and lowering into the floor as needed,

<MORE>

Hixson Project Receives Additional Honors, p. 2

- Exposed stained concrete floors in a variety of patterns and colors, and
- Numerous sustainable design elements, such as lighting that meets or exceeds strict California Title 24 guidelines, updated landscaping using drip irrigation, and use of recycled materials throughout the facility.



ABOUT HIXSON

Hixson is an architecture, engineering and interior design firm specializing in projects for corporate office environments, retail projects and industrial processing facilities. Listed as one of the top firms in North America, Hixson delivers insight and advocacy leading to intelligent project execution through 16 integrated technical disciplines. To learn more, please visit www.hixson-inc.com.

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